

Universiteit van Pretoria Jaarboek 2016

Understanding business in China 809 (GIC 809)

Kwalifikasie

Nagraads

Fakulteit

[Gordon Institute of Business Science](#)

Modulekrediete

9.00

Voorvereistes

No prerequisites.

Kontaktyd

28 kontakure per semester

Onderrigtaal

Engels

Akademiese organisasie

Gordon Institute of Bus Sci

Aanbiedingstydperk

Semester 2

Module-inhoud

This elective focuses broadly on developing general management best practices for the Chinese business environment. It thus addresses broader issues and competencies relevant to understanding business in China. Apart from basic business acumen, this includes a cultural awareness and political savvy that allows managers to navigate their way through complex issues successfully. The seamless transition between politics, policy and business in China distinguishes it from the Western models of doing business and requires an alternative mindset.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.